



MadiSUN Solar Business Incentive Application Form

Background:

The MadiSUN Business Program was established in 2018 to further the City of Madison’s goals in pursuing solar and renewable energy. The goal is to educate and encourage Madison businesses to install solar. It builds upon the MadiSUN for Homes program which has been run since 2016 and the City’s own efforts to add solar to its buildings.

RENEW Wisconsin is the City’s contractor for the MadiSUN Business and Homes programs.

To encourage Madison businesses to “go solar,” the City has authorized a pool of \$30,000 of rebates. These rebates will be distributed through an application and reservation system on a first-come, first served basis.

New MadiSUN Incentive

The incentive will be structured to supplement Wisconsin’s Focus on Energy state program incentive. Focus on Energy provides a rebate of 12% of the purchase price of an installed solar project that costs up to \$33,333, for a maximum rebate of \$4,000.

For projects over \$33,333, the MadiSUN Business Incentive program extends that 12% incentive for projects up to \$66,000, for a maximum additional grant of \$4,000. Together the programs can provide up to \$8,000 in incentive rebates.

Solar Project Cost	Focus on Energy Incentive	MadiSUN Business Incentive	Combined Value of both Incentives
< \$33,333	12%, up to \$4,000	\$0	\$0 - \$4,000
\$33,333 to \$66,666	\$4,000	12% minus \$4,000 (Focus on Energy Max); up to \$4,000	\$4,000 - \$8,000
> \$66,666	\$4,000	\$4,000	\$8,000



Eligibility & Requirements:

Businesses located within the city limits of Madison, Wisconsin are eligible for this incentive.

It is the City of Madison's goal to advance solar power among all businesses in the City. Thus, as a condition of receiving this incentive funding from the City, the business agrees to help educate and advance solar energy in one or more of the following ways:

- Hosting a ribbon-cutting or dedication event to unveil the installation and describe why the business pursued solar power
- Host an education session where other businesses can learn about your solar project and ask questions of key decision-makers
- Create a case-study and educational materials that can be used to promote your project

How to apply:

The first step is to select a solar contractor. Together with the contractor, determine the size and cost of the project.

To secure pre-approval for the new MadiSUN commercial incentive, complete the form below and send it via e-mail to madisun@renewwisconsin.org or by U.S. mail to RENEW Wisconsin. **Please note that two signatures are required for the application to be deemed complete: one from the customer and one from the MadiSUN contractor.** During the application review process, RENEW may contact the applicant and its contractor for additional information. It is RENEW'S aim to complete the review within a week, and to communicate the results to both signatories. If the incentive is preapproved, RENEW will set aside funds for that installation, which can be accessed as soon as the solar electric system has been energized.



MadiSUN Business Incentive Application Form

Full Name of Applicant: _____

City of Madison street address and zip code: _____

Telephone Number: _____ E-mail: _____

Federal Employer Identification Number (FEIN) _____

Name of Solar Contractor: _____

Telephone Number: _____ E-mail: _____

Rebate information

Size of system: _____ (Kilowatts)

Estimated system output in Year 1: _____ (kWh)

Cost of system: \$ _____

Anticipated incentive from Focus on Energy \$ _____

Requested incentive from the City of Madison \$ _____

Agreements

Our Business agrees to help the City of Madison educate about solar energy projects. We will:

Host a ribbon cutting or dedication event

Host an education session for other businesses to attend and learn about solar

Complete a case study and educational materials that can be used to promote solar for businesses

Signatures

Applicant signature: _____

Printed name of contractor representative: _____

Contractor signature: _____

To Submit this Application:

Email to: madisun@renewwisconsin.org

Or Mail to: RENEW Wisconsin, c/o MadiSUN Business, 222 S. Hamilton Street, Madison, WI 53703