



Application Form

Special MadiSUN Incentive Available to Residential Solar Electric Installations in the City of Madison

Targeting installations that do not qualify for Focus on Energy incentives due to shading or roof orientation

Background:

RENEW Wisconsin has partnered with the City of Madison since 2016 to offer a low-cost and easily accessible solar option for City residences. Called MadiSUN, this program has resulted in 76 signed contracts totaling 373 kilowatts of new solar capacity on residential rooftops. A key element in the success of solar group buys like MadiSUN is the availability of state Focus on Energy incentives that reduce the out-of-pocket cost of a new solar installation. These incentives typically cover 12% of the installed cost of solar up to \$2,000 for a four kilowatt PV array. However, the eligibility criteria for these incentives is strict: solar electric systems must be oriented within 45 degrees of due south, and shading factor cannot exceed 10%.

New MadiSUN incentive - Eligibility

This year, MadiSUN is offering a new City-funded incentive to make solar energy more affordable to residential customers whose prospective solar systems would fall outside Focus on Energy's eligibility criteria regarding roof orientation and shading. Through MadiSUN's participating contractors, **Full Spectrum Solar** and **Midwest Solar Power**, this incentive is available to customers whose solar electric systems would meet the following criteria:

- Panel orientations between 45 degrees and 90 degrees from due south;
- Shading factors on panels between 10% and 15%.

The incentive is available only to City of Madison residents who can demonstrate that their prospective solar electric system would not qualify for a rebate through Focus on Energy. While funds are available, prospective solar electric system owners can apply for this incentive starting in June 1, 2018.

Incentive value

The incentive is set at \$200 per kW up to 5 kilowatts. For systems of 5 kilowatts or greater, the incentive is capped at \$1,000.

How to apply:

To secure pre-approval for the new MadiSUN incentive, complete the form below and send it via e-mail or U.S. mail to RENEW Wisconsin. If by e-mail, send to madisun@renewwisconsin.org. **Please note that two signatures are required for the application to be deemed complete: one from the customer and one from the MadiSUN contractor.** During the application review process, RENEW may contact the applicant and its contractor for additional information. It is RENEW'S aim to complete the review within a week, and to communicate the results to both signatories. If the incentive is preapproved, RENEW will set aside funds for that installation, which can be accessed as soon as the solar electric system has been energized.

Application form:

Full Name of Applicant: _____

City of Madison street address and zip code: _____

Telephone Number: _____ E-mail: _____

Name of Solar Contractor: _____

Telephone Number: _____ E-mail: _____

Rebate information

Size of system: _____

Orientation (from due south): _____ Estimated shade factor: _____ (in percent)

Estimated system output in Year 1: _____

Requested rebate from the City of Madison (kW of system x \$200 [max. \$1,000]) _____

Signatures

Applicant signature: _____

Printed name of contractor representative: _____

Contractor signature: _____